

DIGITAL ETHICS CONFERENCE

13TH MARCH 2019

**THE ETHICS OF ARTIFICIAL INTELLIGENCE –
SHAPING NEW TECHNOLOGIES RESPONSIBLY**

WORLD CONFERENCE CENTER BONN

DIGITAL ETHICS CONFERENCE

CYBER SECURITY TECH SUMMIT
WITH **KEYNOTE** BY **DR. ORNA BERRY** ON AI & AI ETHICS

WELCOME & KEYNOTE

1:00PM - 1:40 PM

THE NEED FOR DIGITAL ETHICS

**DR. ORNA
BERRY**

ISRAELI HIGH-
TECH ENTRE-
PRENEUR

**MANUELA
MACKERT**

DEUTSCHE
TELEKOM

BREAKOUTS 1

1:45 PM - 3:15 PM

A TODAY: WHAT CAN AND CAN'T AI DO?

PROF. DR. INGO ELSEN
FH AACHEN

**JENS KAMIONKA, SASCHA
LAMBERT**
MMS, TELEKOM IT

B TOP ETHICS DILEMMAS: WHEN AI GOES WRONG

**PROF. DR. SARAH
SPIEKERMANN-HOFF**
WU VIENNA

DR. KIM LARSEN
DEUTSCHE TELEKOM

C IMPACT OF AI ON SOCIETY: CHALLENGE & RESPONSIBILITY

PROF. DR. DIRK HELBING
ETH ZURICH

DR. JANINA LOH
UNIVERSITY OF VIENNA

BREAKOUTS 2

3:30 PM - 5:00 PM

A INTO THE CRYSTAL BALL: WHERE IS AI GOING?

DR. ULLI WALTINGER
SIEMENS

REINHARD KARGER
GERMAN RESEARCH
CENTER FOR ARTIFICIAL
INTELLIGENCE (DFKI)

B FRAMEWORK: SHOULD AI BE CONTROLLED AND HOW?

**PROF. DR. MELINDA
LOHMANN** UNIVERSITY OF
ST. GALLEN

PHILIPP OTTO
IRIGHTS.LAB

C BOTTOM LINE: THE ECONOMIC BENEFIT OF DIGITAL ETHICS

DR. TINA KLÜWER
PARLAMIND

**DR. IR. FRANK WISSELINK &
DOMINIK SCHNEIDER**
DETECON INTERNATIONAL

PANEL DISCUSSION (WRAP UP)

5:10 PM - 6:10 PM

**DR. ORNA
BERRY**

**MANUELA
MACKERT**

**PROF. DR. MELINDA
LOHMANN**

**DR. ULLI
WALTINGER**

**PROF. DR. DIRK
HELBING**

GET-TOGETHER



SPEAKERS

KEYNOTE THE NEED FOR DIGITAL ETHICS



Dr. Orna Berry
Israeli scientist, High-tech entrepreneur and businesswoman, „The First Lady of Israel High Tech“



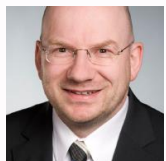
Manuela Mackert
SVP and Chief Compliance Officer Deutsche Telekom
Thought Leader “Digital Ethics”

MC DIGITAL ETHICS CONFERENCE



Yaisa Gottenbos

A TODAY: WHAT CAN AND CAN'T AI DO?



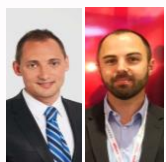
Prof. Dr. Ingo Elsen
Chair on Big Data, FH Aachen
Developer of AI apps



Prof. Dr. Sarah Spiekermann-Hoff
Deputy Head of Institute for Management Information Systems at WU Vienna,
Author of “Ethical IT Innovation”



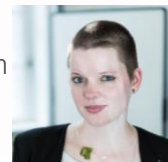
Prof. Dr. Dirk Helbing
Professor of Computational Social Science
ETH Zurich, leads PhD school at TU Delft



Jens Kamionka, Sascha Lambert
Business Strategy AI, Digital Transformation
MMS, Telekom IT



Dr. Kim Larsen
SVP Business Development, Deutsche Telekom
Renowned expert on AI ethics



Dr. Janina Loh
Robot Ethicist,
Institute for Philosophy
at University of Vienna

A INTO THE CRYSTAL BALL: WHERE IS AI GOING?



Dr. Ulli Waltinger
Founder & Co-Head of the Siemens
Artificial Intelligence Lab, Siemens



Prof. Dr. Melinda Lohmann
Assistant Professor of Business Law,
deals with European robot law
at the University of St. Gallen



Dr. Tina Klüwer
CEO und Founder of Parlamind
Expert AI Enquete Commission



Reinhard Karger
Company Spokesman German Research
Center for Artificial Intelligence (DFKI)



Philipp Otto
Founder and Director of
the think tank “Rights.Lab”
digitization expert



Dr. Ir. Frank Wisselink & Dominik Schneider
Detecon International,
Focus: value creation of AI

C BOTTOM LINE: THE ECONOMIC BENEFIT OF DIGITAL ETHICS