

# **DIGITAL ETHICS CONFERENCE**

**13<sup>TH</sup> MARCH 2019**

**THE ETHICS OF ARTIFICIAL INTELLIGENCE –  
SHAPING NEW TECHNOLOGIES RESPONSIBLY**

**WORLD CONFERENCE CENTER BONN**

# DIGITAL ETHICS CONFERENCE

CYBER SECURITY TECH SUMMIT  
WITH **KEYNOTE** BY **DR. ORNA BERRY** ON AI & AI ETHICS

## WELCOME & KEYNOTE

1:00PM - 1:40 PM

### THE NEED FOR DIGITAL ETHICS

**DR. ORNA  
BERRY**

ISRAELI HIGH-  
TECH ENTRE-  
PRENEUR

**MANUELA  
MACKERT**

DEUTSCHE  
TELEKOM

## BREAKOUTS 1

1:45 PM - 3:15 PM

### A TODAY: WHAT CAN AND CAN'T AI DO?

**PROF. DR. INGO ELSEN**  
FH AACHEN

**JENS KAMIONKA, SASCHA  
LAMBERT**  
MMS, TELEKOM IT

### B TOP ETHICS DILEMMAS: WHEN AI GOES WRONG

**PROF. DR. SARAH  
SPIEKERMANN-HOFF**  
WU VIENNA

**DR. KIM LARSEN**  
DEUTSCHE TELEKOM

### C IMPACT OF AI ON SOCIETY: CHALLENGE & RESPONSIBILITY

**PROF. DR. DIRK HELBING**  
ETH ZURICH

**DR. JANINA LOH**  
UNIVERSITY OF VIENNA

## BREAKOUTS 2

3:30 PM - 5:00 PM

### A INTO THE CRYSTAL BALL: WHERE IS AI GOING?

**DR. ULLI WALTINGER**  
SIEMENS

**REINHARD KARGER**  
GERMAN RESEARCH  
CENTER FOR ARTIFICIAL  
INTELLIGENCE (DFKI)

### B FRAMEWORK: SHOULD AI BE CONTROLLED AND HOW?

**PROF. DR. MELINDA  
LOHMANN** UNIVERSITY OF  
ST. GALLEN

**RAMAK MOLAVI**  
IRIGHTS.LAB

### C BOTTOM LINE: THE ECONOMIC BENEFIT OF DIGITAL ETHICS

**DR. TINA KLÜWER**  
PARLAMIND

**DR. IR. FRANK WISSELINK &  
DOMINIK SCHNEIDER**  
DETECON INTERNATIONAL

## PANEL DISCUSSION (WRAP UP)

5:10 PM - 6:10 PM

**DR. ORNA  
BERRY**

**MANUELA  
MACKERT**

**PROF. DR. MELINDA  
LOHMANN**

**DR. ULLI  
WALTINGER**

**REINHARD KARGER**

GET-TOGETHER



# SPEAKERS

## KEYNOTE THE NEED FOR DIGITAL ETHICS



**Dr. Orna Berry**  
Israeli scientist, High-tech entrepreneur and businesswoman, „The First Lady of Israel High Tech“



**Manuela Mackert**  
SVP and Chief Compliance Officer Deutsche Telekom  
Thought Leader “Digital Ethics”

## MC DIGITAL ETHICS CONFERENCE



**Yaisa Gottenbos**

## A TODAY: WHAT CAN AND CAN'T AI DO?



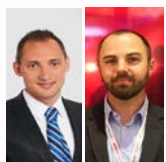
**Prof. Dr. Ingo Elsen**  
Chair on Big Data, FH Aachen  
Developer of AI apps



**Prof. Dr. Sarah Spiekermann-Hoff**  
Deputy Head of Institute for Management Information Systems at WU Vienna,  
Author of “Ethical IT Innovation”



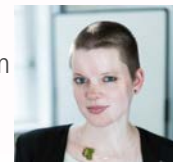
**Prof. Dr. Dirk Helbing**  
Professor of Computational Social Science  
ETH Zurich, leads PhD school at TU Delft



**Jens Kamionka, Sascha Lambert**  
Business Strategy AI, Digital Transformation  
MMS, Telekom IT



**Dr. Kim Larsen**  
SVP Business Development, Deutsche Telekom  
Renowned expert on AI ethics



**Dr. Janina Loh**  
Robot Ethicist,  
Institute for Philosophy  
at University of Vienna

## A INTO THE CRYSTAL BALL: WHERE IS AI GOING?



**Dr. Ulli Waltinger**  
Founder & Co-Head of the Siemens  
Artificial Intelligence Lab, Siemens



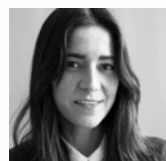
**Prof. Dr. Melinda Lohmann**  
Assistant Professor of Business Law,  
deals with European robot law  
at the University of St. Gallen



**Dr. Tina Klüwer**  
CEO und Founder of Parlamind  
Expert AI Enquete Commission



**Reinhard Karger**  
Company Spokesman German Research  
Center for Artificial Intelligence (DFKI)



**Ramak Molavi**  
Advisor Legal Affairs  
at iRights.Lab



**Dr. Ir. Frank Wisselink & Dominik Schneider**  
Detecon International,  
Focus: value creation of AI